Keep Posted on whatwhere-when things are happening in the Fair Grounds in TODAY AT THE FAIR

TODAY AT THE FAIR



OFFICIAL DAILY PROGRAM OF THE NEW YORK WORLD'S FAIR 1939

Complete News and Pictures ... Published Every Day ... Wednesday, July 5, 1939 ... No. 64

Fair Welcomes Youth Congress

HE FLYS THRU THE AIR



Jimmie Lynch, dare-devil driver at the Goodrich arena, thrills thousands daily. Here he is in the midst of a 65-foot leap over a truck, only one of his many breath-taking stunts

OFFICIAL PROGRAM DAY'S SPECIAL EVENTS

9:00 A.M.-American Youth Congress: Several thousand delegates arrive at LIRR and IRT-BMT Gates. Groups proceed to General Motors Futurama.

10:00 A.M.—Young American artists outdoor painting demonstration and exhibition in Contemporary Arts Building until

10:30 A.M.—Children assemble at Perisphere for Five-and-Ten-Cent Day Parade. 11:00 A.M.—American Youth Congress: Tour of the Polish Pavilion conducted by Prof. Ludwig Kryzanowski of the Polish

-American Youth Congress: Special showing of technicolor film "Rio de Janiero" in the Brazilian Pavilion followed by coffee served in the coffee bar.

11:00 A.M.—Children's Five-and-Ten-Cent.
Day Parade from Perisphere to the Amusement Area.

-Demonstrations of wood carving and clay modelling in Contemporary Arts Building until 5 P.M. -Siamese cats on exhibition in Siamese

Pavilion until evening.

11:30 A.M.—American Youth Congress: Delegates see "Land of the Free" motion picture in the Federal Building.

-American Youth Congress: Visit to exhibition of paintings by young American [Artists in Contemporary Arts Building.

sample French wines and food delicacies in the French Pavilion.

12:00 P.M.—Baseball Class for Boys in Court of Sport. Washington Baseball players are instructors for the day. -Demonstration of Japanese flower arrangements by Mrs. K. Ishihara in Jap-

anese Pavilion. 12:30 P.M .- American Youth Congress luncheon at Ballantine's Inn.

show at Casino of Nations.

1:00 P.M .- Custom Furriers Day: Fashion

-Wilson College Day: Registration in Home Furnishings Building.

1:15 P.M .- Wilson College Day: Luncheon in the Court of Flame Restaurant.

1:45 P.M.—American Youth Congress: Address by Dr. Gerald Wendt in Science & Education Building.

-American Youth Congress: Special showing of films on Belgian life in Belgian Pavilion.

2:00 P.M.—Royal Canadian Mounted Police Musical Ride in Court of Peace.

2:15 P.M.-American Youth Congress: Illustrated lecture in Magna Charta Hall of the British Pavilion by G. T. Hankin, vice-president of the British Historical Society and former superintendent of schools for Great Britain, on the "Contribution of the Magna Charta to American Democracy."

-American Youth Congress: Address by Dr. Robert D. Kohn on "The Contributions of the Worlds' Fair to American Culture" in Science & Education Build-

2:30 P.M .- American Youth Congress: Program in Temple of Religion with choral music by young peoples choir of the Abyssinian Baptist Church.

2:45 P.M.—American Youth Delegates are conducted through the WPA Building by Mrs. Hallie Flanagan. 3:30 P.M.—Lecture by Egbert J. Spadino in New York City Building.

3:45 P.M.-American Youth Congress: Reception and tea tendered by Ambassador Extraordinary Vladimir S. Hurban in Czecho-Slovakian Pavilion. Delegates will be greeted by Dr. Edouard Benes, former president of Czecho-Slovakia.

4:00 P.M .- American Youth Congress: Address by Count Folke Bernadotte and presentation of Swedish folk dances in Swedish Pavilion.

(Please turn to Page Three)

American Youth Commission Head, Flies Here From Coast For Ceremonies Tonight

Thousands of earnest young men and women are coming to the Fair today to find in this World of Tomorrow the answers to some of their problems in the world of today.

The delegates to the American Youth Congress held in New York are climaxing their meeting with a trip to the Fair.

Highlighting their day at the Fair is an elaborate ceremony in the Court of Peace at 7 P.M. Floyd Reeves, recently elected chairman of the American Youth Commission under whose aegis the Congress is held, has flown from California to be present at the ceremonies in the Court of Peace this s, ening.

Other speakers include Mayor Fiorello H. LaGuardia and Grover A. Whalen, president of the

Fair Corporation.

During the course of the ceremonies delegates from each state will tell of their state's contribution to the American Democracy. A highly impressive moment comes with the taking of a mass oath of allegiance to the Constitution and to the Government of the United States.

Drum Corps, and the Chinese Youth Club.

Upon the arrival of the Youth Congress group in the morning Danish pavilions while they are at 9 o'clock they will be taken on at the Fair today. a special tour of the General Motors "futurama." The party will then split up and between hotel for the Fair at 10 A.M. and 10 A.M. and 5 P.M. guided tours will be made with special interest groups.

Dr. Gerald Wendt, the Fair's (Please Turn to Page Two)

Royal Couple Visit Fair Again

Norway's Prince And Princess Return

So thrilling is this garguantian spectacle of the World of Tomorrow that it is already playing a return engagement for royalty.

The Crown Prince Olav and the Crown Princess Martha of Norway, who visited the Fair during its early years to dedicate the Norway Pavilion, are return-Music for the ceremonies in the ing today for a farewell visit. The Court of Peace is supplied by the Crown Princess and the Crown Grand Street Boys Drum and Prince have been on a ten weeks Bugle Corps, the Slovak Fife and tour of the United States, and are sailing for their home in Oslo tomorrow.

They will visit the Swedish and

The Crown Princess and the Crown Prince are leaving their will be met at the Boulevard Gate and escorted to the Pavilions they are visiting. No formal entertainment has been arranged at the request of Their Highnesses.

Radio Audience to Choose Fair's Best Ballyhooer

The Welcome Neighbor radio program, on which Dave Driscoll and Jerry Danzig interview outstanding personalities at the Fair for a nationwide audience every Wednesday evening at 8 o'clock goes from the ridiculous to the sublime tonight. young artists who have been bus-

The two interviewers recently conducted a contest among the barkers on the midway to find out who could do the best job of dragging the customers into his attraction. Tonight the boys are interviewing the finalists in that contest. On the same program they will interview two Please turn to Page Three

INDEX Page Today's special events..... Around the Clock at the Fair4, 5, 7 Continuous programs

Works Progress Exhibits Open After Four-Day Suspension

The Works Progress Administration Building reopens today after a four-day suspension, the result of the grave uncertainty attending the recent action of Congress.

SPEAK TO YOUTH



Grover A. Whalen



Count Bernadotte



Dr. Gerald Wendt

All of whom take prominent parts in the program of the American Youth Congress today

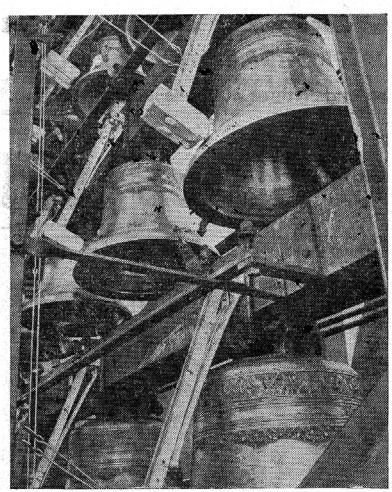
Tomorrow At the Fair

Czecho-Slovakia Day. Virginia Day. Holland Society of New York

Elmira College Day. Royal Canadian Mounted Police Musical Ride.

Pen and Pencil Club Day. Schoolfield High School Glee

THE CARILLON RINGS



Bells in the Belgium Pavilion which sound their pleasing melodies daily for Fair visitors. Youth Congress members include the Pavilion in their tour today

Greet Youth Congress At Fair

Project in New York.

Youth Commission Head Flies Here From Coast

Although some of the best and

most popular features at the W. P. A. building have been abandoned

because of the Congressional curtailment of the Federal Theatre

Project, entertainments in the outdoor bandshell will continue.

The present schedule of shows

The shows on the continuing program have been spared be-

cause of the fact that they are

part of the recreational and edu-

cation projects rather than the

ill-fated theatre project which in-

curred the displeasure of the men-

The perofrmance include Raymonde the Magician, Dr. Zip, and

the Health Clown. All are primarily of an educational nature.

the Federal Knickerbocker Orchestra composed of musicians who are members of the Music

The concerts will be played by

and concerts begins at 1:30 P.M. and runs on through the afternoon and evening with the final

performance at 8:30 P.M.

at the Capitol.

(Continued from Page One)

director of Science and Education will address the panel interested in "Opportunity for Education" in the Little Theatre of the Science and Education Building on the subject of the "Economic and Social Consequence of Scientific

Also in the Little Theatre of the Science and Education Building, the panel interested in "Recreational Sports and Cultural Activities" will be addressed by Robert D. Kohn, vice-president of the Fair Corporation and chairman of the committee on theme, on "Cultural Values of the Fair."

At the Czechoslovakian Pavilion a reception and tea will be tendered to the American Youth Congress by Ambassador Extraordinary Vladimir S. Hunban. Former President of Czechoslovakia, Edouard Benes, will receive the delegates.

Fair's Public Address System Mest Medern in World

The stream of music, sometimes stimulating and sometimes soothing, which courts the ear of the visitor as he enters the New York World's Fair and which follows him throughout the grounds, originates from the Fair's public address system, the largest and most mod-

ern in the world.

The nerve center of the public baton of Joseph Littau, which address system is a master control console especially built for the World's Fair by the Radio Corporation of America. It embraces all the controls for program selection, monitoring and distribution to the loudspeakers.

A force of program directors, engineers and technicians operates the sound center from 9 A.M. to 2 A.M., supplying a background of institutional music which varies in type and tempo according to the time of day and the section of the grounds to which it is directed. Three times daily, at 10 A.M., 2P.M. and 7 P.M., resumes of the programs to be heard are announced from the Speaker's

One of the innovations of the Center is the ringing of the "Angelus" at 6 P.M., calling the faithful to prayer in accordance with religious tradition. The note is sounded electrically by the impact of a small hammer on a steel wire housed in a five-foot stand-

Of all the loudspeakers, the 200foot Perisphere itself forms part of the largest horn in the world. Beneath the giant ball is an acoustical pit, 12 feet deep and 22 feet across, containing 24 100watt low frequency horns and 12 25-watt high frequency horns. The sound issues between the curvature of the sphere and the flat surface of the surrounding pool.

The bulk of the music coming over the public address system is provided by the Trytones, the 42piece Fair orchestra under the one back home.

gives a concert each afternoon and plays twice nightly at the Lagoon of Nations, and by a transcription library of 6,000 ti-

The Public Address Center is under the general supervision of John S. Young, Fair director of Radio and Television, and Robert British Pavilion. S. Wood, assistant director.

Washington Senators Greet Sport Kids

The four to five hundred youngsters who make up the regular attendants at the World's Fair baseball class held every Wednesday and Saturday in the three members of the Washing- over 2,000 horsepower each. ton Senators.

"Bucky" Harris, manager of the Washington team, unable to be here himself, sent three of his men. These players will be the guest instructors of the day. At the conclusion of their respective lectures they will answer all questions put to them and also present signed laurel cards to every boy at the class.

Regular coach "Moose" McCormick and Christy Walsh, director of sports at the Fair, will assist in the instruction and the running of the program.

Copies of TODAY AT THE FAIR make good souvenirs. Send

Sport Events Youth Meet **Features**

Basketball and Football Played

Two top-flight features take place today in the sport's arena of The Man Building. Among the spectators will be delegates of the American Youth Congress at the Fair today.

At 4 P.M. there is a basketball contest between the '38—'39 National champions, Long Island University, and a team composed of members of the New York Giants professional football team. At 5 o'clock, Sid Luckman, of Columbia University, gives a demonstration on forward-pass-

The Long Island team, coached by Clair Bee, has been defeated but twice in the last three years. Last winter they were unbeaten, and wound up the season by winning the national tourney held in Madison Square Garden.

The starting five for the Giants called the home team because they are employed at The Man Building, will > Dale Burnett, Jim Poole, Ward Cuff, Ken Lunday, and Pete Barry. The latter formerly was a member of the famous New York Celtics basketball team and now goes about the country giving instruction in the hoop game.

Ken Strong, former N. Y. U. kicking ace, and Cliff Battles, backfield coach at Columbia, are among the substitutes on the Giant's club, and they also will assist Luckman in carrying out the football end of the day's pro-

For Thunderbolt

"The fastest thing on the wheels" is the fitting description of the racing car displayed in the

It is the "Thunderbolt" driven to a new world's land record by Captain G. E. T. Eyston at Bonneville Salt Flats, September 16th, 1938. The time was 357 miles per hour.

Going by the data on a sign in front of the car, the "Thunderbolt" is 35 foot, 6 inches long, 7 foot, 8 inches wide, 4 foot high, weighs over 6 tons, and is fitted with 2 Rolls Royce 12-cylinder Court of Sport are honored at engines capable of developing noon today by the presence of veloping over 2,000 horsepower

Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939

THOS. R. GARDINER Business Manager Advertising and business office: 33 West 42d Street Telephone CHickering 4-5570 Editorial office: Communications Building, New York World's Fair

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Whalen Says:

In comparison with the young people of our earlier history and with the youth in some foreign lands, the American youth occupies a position of many advantages.



In Lacent

President of the Fair Corporation.

Radio Picks Best Fair Barker

Final Contest In Amusement Area Tonight

(Continued from Page One)

ily occupied for the past few days painting the Fair scene.

The three finalists in the Barkers Contest who will appear on the program are Dick Pinner of the Crystal Palace show, Joe Gordon of Frank Buck's Jungleland, and Helen Johnson of the Time and Space Show. These three will give their "hurry-hurry' pitch over the air and the listening audience will choose the winner by their mail response.

The winner will be crowned (not with a beer bottle despite the secret opinion that some folks hold of "barkers"), feted and interviewed on next week's pro-

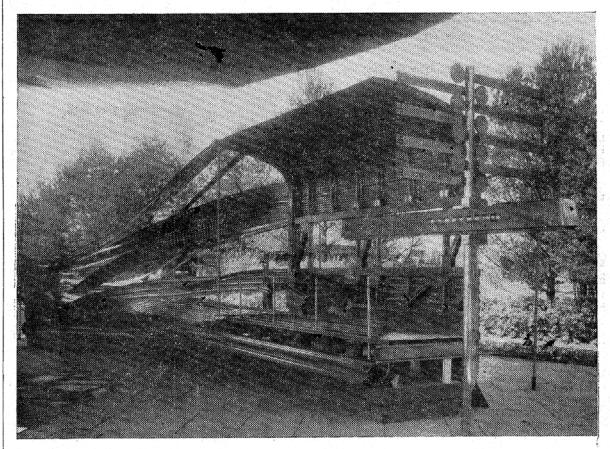
The artists Dave and Jerry will interview have been busily working for the past few days in connection with the American Art Today Show at the Contemporary Prizes for Photos Arts Building.

Other outstanding personalities Mutual's two glad-handers will Of Best Laughers greet are Arthur Lynch, director of the Fair's amateur radio station in the Communications Building, W2USA; a milkman from the Borden Exhibit who has made a hobby of collecting notes left in milk bottles; and two members of the recent Esperanto Congress at the Fair. Other personalities will be picked at random from the audience watching the broadcast in WOR's new studios in the New Jersey State Building.

Meanwhile down in the Amusement Area on the Bowling Green of Old New York they are hold-

is a gold medal and a gold watch, second prize is a silver cup and a gold watch, and the third prize is just a gold watch. The finals tonight.

GONE WITH THE DINOSAURS



That is the fate of the heavy, costly and cumbersome railway cars. The light-weight of stainless steel out of which modern cars are made is graphically shown in Edward G. Budd exhibit

The Laughing Manikin in the Ronson store window at the Fair attracts such hearty laughter from the thousands of visitors who stop to watch him daily, that the Ronson people have decided to keep a record of the merriment he causes in a "Library of Laughs."

They announce a novel series of monthly photographic contests for amateurs during July with cash prizes amounting to \$50 for the best photos of people laughing at the manikin.

The monthly cash awards will be divided into three prizes as follows: \$25 for first place; \$15 of Old New York they are and ing the second leg of another contest to determine the World's second place, and \$10 third. A certificate will be awarded to contest barker. The final prize in this contest testants whose entries display definite merit but which fail to make a cash award.

Entry blanks may be obtained at the Ronson exhibit, Constituwill take place two weeks from tion Mall, adjacent to the Academy of Sports.

SEEMS PLEASED



Manikin's laugh at the Ronson exhibit is contagious

Send a copy of TODAY AT THE FAIR to your friends at

New Technic

In Radio Shown

Original Play Combines Best Features

A new use of radio technique is employed in the presentation of "Socrates" in the Little Theatre of the Science and Education Building at 8:30 P.M. today.

The play, which is original, is the work of Fred Bieringer. It combines the radio technique of Archibald MacLeish as used in the "Fall of the City" with that used by Orson Welles in such radio presentations as his "Julius Caesar."

Its theme is imaginative, placing the ancient Greek sage in a modern totalitarian state. There is the inevitable clash of the free spirit with the forces of intolerance. It stresses the need for a reaffirmation of the rights of the individual in the society of today.

The cast consists of announcers principals and a chorus. It is produced by the Workshop Players of Brooklyn, originally organized among the alumni of the James Madison High School Dramatic Society, but now including graduates and teachers in many New York City high schools.

The group has been in existence 11 years and has presented numerous plays under the direction of Miss Mary T. McGrath, assistant examiner in speech for the Board of Education.

Members of the James Madison High School dramatic society make up the chorus. They were coached by Seymour Bernhard. The title role is played by William McMillen.

Mail TODAY AT THE FAIR to the folks back home.

Journalistic Amateurs At Fair

Aged 11 to 90, They Want Scoops

Fair visitors will be wise today to mind their "P's and Q's" and be careful to whom they talk. The Fair today is full of amateur journalists and editors and nothing is "off the record."

The members of the United Amateur Press Association, who write as a hobby and not as a profession, have been holding their 43rd Annual Convention in New Jersey, and about 300 of them are at the Fair today. Andrew S. Alix, 13 years old

is the youngest member of the association. The oldest is John Henry Titus, over 90 years of age. Alix publishes his own four page magazine of original poems. Members of the Association include doctors, lawyers, judges and printers.

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Offers you Native Food,

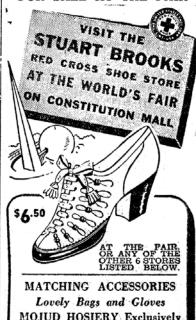
Wines and Music

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OFFICIAL PROGRAM OF TODAY'S EVENTS

-American Youth Congress: Delegates will be served Turkish coffee at the Turkish Pavilion.

-Glen Ridge Fife, Drum and Bugle Corps concert in Court of States.

-Basketball game between Long Island University and team from New York profession football team in the Man Building.

4:30 P.M.—Custom Furriers Day: Fashion show in the Court of Peace.

4:45 P.M.-American Youth Congress: Special performance of Sue Hastings' marionettes in Standard Brands Building.

5:00 P.M.-Wilson College Day: Tea in the Hospitality Headquarters in Home Furnishings Building. -Sid Luckman of Columbia University

demonstrates forward passing in The Man Building. 5:30 P.M.—American Youth Congress: Spe-

cial exhibition of Palestinian dances in Jewish Palestine Pavilion.

7:00 P.M.—American Youth Congress: Ceremonies in Court of Peace. Delegates

from each state tell of their state's contribution to American Democracy. 7:30 P.M.—Custom Furriers Day: Fashion

show at Casino of Nations. 8:00 P.M.—Royal Canadian Mounted Police Musical Ride in Court of Peace.

-- "Welcome Neighbor" broadcast at New Jersey Building.

8:30 P.M.—American Youth Congress: Inter-State Shag Contest with cup award to winners by judges Arthur Murray and Larry Clinton.

-Workshop Players of Brooklyn present the play "Socrates" in Little Theatre of Science & Education Building.

10:00 P.M.—Barkers Contest at "Old New York." 10:15 P.M.—American Youth Congress: Showing of motion picture, "Youth and

Liberty," in the French Pavilion. 10:30 P.M.—American Youth Congress: Delegates visit Soviet Pavilion and see motion picture, "Life of Youth in the U.

-American Youth Congress: Program of Chinese films in the Lama Temple.

AROUND THE CLOCK TODAY AT THE FAIR



9:00 Gates open.



10:00 A.M.

Exhibits open. "Democracity" in Perishpere begins continuous showing

to 10 P.M.

Elektro, the mechanical man, in Westinghouse Bldg.

"Changing the Drill" in Petroleum Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

"Pete Roleum and His Cousins," Petroleum Bldg.

Circulation and heartbeat demonstrations. Aetna Life Exht.

Marionette show, Libby, McNeill & Libby Exh't.

Manual training demonstrations in Edison Institute, Ford Bldg. (Daily exc. Sun.).

10:20 A. M .- "Writer's Cramp," A. B. Dick Co. Exh't.

10:30 A .M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Railroads at Work," Railroads Bldg.

20.45 A.M. "Folling of the Vil-2012 Garper," Addresso-graph-Multigraph Exh't.



11:00 A.M.

"Pete Roleum and His Cousins," Petroleum Bldg. Fire demonstrations,

Aetna Life Exh't.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in

Westinghouse Bldg. Feeding time for quails, Georgia

"Masterpieces of Art" Museum, guided tour.

Marionette show in Libby, Mc-Neill & Libby Exh't.

Carillon concert, Florida Tower. (Amusement Area.)

Sculpture, print-making, etching, and lithography demonstrations,

Contemporary Art Bldg. to 5 P.M. Guided tour, Contemporary Art Bldg.

11:15 A. M.—Typewriting speed demonstr'n, Underwood Elliott

Fisher Exh't. "Railroads at Work," Railroads

"Miracle Plymouth," Chrysler ard Brands Bldg. Blag. (Sat. & Sun.)

11:30 A. M.—"Foiling the Villains," and "On the Carpet," Addressoraph-Multigraph Exh'it.

11:40 A. M .- "Writer's Cramp," A. B. Dick Co. Exhibit.

Afternoon



12 Noon Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Miracle Plymouth," the talking car, in Chrysler Bldg. Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

Organ recital and address in Temple of Religion. (Daily exc. Sun.) Dagenham Pipers on Village

Casino of Nations, to 2 P. M.

"Railroads at Work," in Railroads

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

'Changing the Drill" demonstration in Petroleum Bldg.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exh't.

Marionette show in Libby, Mc-Neill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes in Standard Brands Bldg. (Sat. &

Rocket Port, demonstration of rocket travel, in Chrysler Bldg. Carillon concert, Florida Tower. (Amusement Area.)

Hejnal-Polish horn call, Polish Pavilion (Sun.).

Guided tour, Contemporary Art Bldg.

12:15 P. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exh't.

12:20 P. M.—Marionette show at A. B. Dick Co. Exh't,

12:30 P. M .- Swiss folk dancers and singers in Swiss Pavilion.

12:45 P. M.-Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Railroads at Work," Railroads



1:00 P.M.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Fire demonstrations, Aetna Life Ins. Co. Exhibit.

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, Mc-Neill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Silk reeling demonstration, Japanese Pavilion.

"Miracle Plymouth," the talking car, in Chrysler Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

Sue Hastings' marionettes, Stand-

Carillon concert, Florida Tower. (Amusement Area.)

Motion picture portraying Sweden, its countryside and people Swedish Pavilion.

1:15 P. M.—Organ recital and address at Temple of Religion. (Sun.)

1:30 P. M .- Geo. L. Hossfield in typewriting speed deonstration, Underwood Elliott Fisher Exh't.

'Railroads at Work," Railroads

Milking time for cows, Electrified

Franz Hagel and orchestra at Green, Merrie England Village 2:50 P.M.—Ferde Grofe and or-(Amusement Area).

> Punch and Judy Show on Village Green, Merrie England Village (Amusement Area).

1:40 P. M .- "Writer's Cramp," at A B. Dick Co. Exhibit.

1:45 P. M .- Radio Garden Club broadcast, "Gardens on Parade." (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)



2:00 P.M.

Ferde Grofe, with Novachord Orchestra to 5 P.M., Ford Bld., (Daily, exc.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Murder at Midnight" show, N. Y. C. Bldg.

"Railroads on Parade" pageant, Railroads Bldg. (Daily exc. Mon.) New York City Police Band concert at N. Y. C. Bldg. (Tues.)

"Changing the Drill" demonstration in Petroleum Bldg.

"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Cuban Orchestra in Cuban Village. (Amusement Area.)

"Masterpieces of Art" Museum, guided tour. (Daily exc. Sun.) Marionette show in Libby, Mc-

Neill & Libby Exhibit. "Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art

George Rector gives food demonstrations and lectures, Gas Bldg. Carillon Concert, Florida Tower.

(Amusement Area). 2:15 P. M.-Geo. L. Hossfield in typewriting speed demonstration,

Underwood Elliott Fisher Exh't. "The City," moving picture on community planning, Science &

Education Bldg. 2:20 P. M.-Marionette show. A B. Dick Co. Exh't.

Dagenham Pipers on Village Green, Merrie England Village (Amusement Area).

2:30 P. M .- Fashion show of synthetic fabric costumes in Italian Pavilion. (Daily, exc. Mon.)

Delphian Trio to 5:30 P.M. in Metropolitan Life Exh't. (Daily exc. Mon.)

Talks in Temple of Religion. (Sun.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

Silk reeling demonstration Japanese Pavilion.

"R ilroads at Work," Railroads Bldg.

Manual training demonstrations in Edison Institute, Ford Bldg. (Daily exc. Sun.)

2:35 P. M .- Punch and Judy Show on Village Green, Merrie England heartbeat demonstrations, Aetna Village (Amusement Area).

chestra, Ford Bldg. (Daily ex. Mon.)

Circulation and heartbeat demonstrations in Aetna Life Exh't.

Theatre.

3:00 P.M. Fire demonstrations, Aetna Life Exh't. "Writer's Cramp,"

marionette show, at A. B. Dick Co. Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Bldg. 'Pete Roleum and His Cousins,'

movie, Petroleum Bldg. Elektro, the mechanical man, in

Westinghouse Bldg. Shakespearean comedy at Globe

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss folk dancing and singing in Swiss Pavilion.

Marionette show in Libby, Mc-Neill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg. Sue Hastings' marionettes, Stand-

ard Brands Bldg. Carillon concert, Florida Tower.

(Amusement Area.) Motion picture on Swedish countryside and people, Swedish Pavilion.

Guided tour, Contemporary Art Bldg.

3:10 P. M .- Punch and Judy Show on Village Green, Merrie England Village (Amusement Area).

3:15 P.M .- Ferde Grofe and orchestra in Ford Bldg. (Daily exc. Mon.)

'Railroads at Work," Railroads "Foiling the Villains," "On the Carpet," Addressograph - Multi-

graph Exh't. Carillon concert, Netherlands Pa-

3:30 P. M.—Singing Fountains in Firestone Bldg.

Swiss folk dancing and singing in Swiss Pavilion.

Billy Rose Aquacade, N. Y. State Bldg. (Amusement Area.)

Typewriting speed demonstration Underwood Elliott Fisher Exh't.

demonstration, Gas Bldg. Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

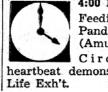
World's Fair Wild West and Rodeo (Amusement Area).

3:40 P. M.-A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

3:45 P. M.-Geo. L. Hossfield in typewriting speed demonstration. "Railroads on Parade," Railroads Bldg. (Daily exc. Mon.)

Mu Phi Epsilon concert, Goodrich Arena.



4:00 P.M.

Feeding the Giant Panda, Nyzos Exh't. (Amusement Area.) Circulation and

Life Exh't.

"Miracle Plymouth," the talking car, in Chrysler Bldg.

Orchestra Ch. Zumstein in Swiss Pavilion to 6 P. M.

George Rector gives food demonstrations, lectures, Gas Bldg. 'Changing the Drill" demonstra-

tion at Petroleum Bldg. Marionette show in Libby, Mc-

"Previews of Progress" in General Motors Bldg.

Neill & Libby Exhibit.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss folk dancers and singers, Swiss Pavilion.

Ferde Grofe and orchestra in Ford Bldg. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

"Bowling Green Follies", Old New York (Amusement Area). (Week days).

Jimmie Lynch and Death Dodgers in Goodrich Arena. Shakespearean comedy, Globe

Theatre. (Amusement Area.)

Trytons, World's Fair Band, concert in Court of Consumers Bldg.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg. Silk reeling demonstration in Japanese Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multi-

graph Exh't. Diablito, Cuban Voodoo dance, Cuban Village (Amusement

Folk dancing troupe, Swedish Pavilion, to 8:30 P.M.

4:15 P. M .- Organ recital, International Business Machines Exh. (Bus. Systems Bldg.)

"Railroads at Work," Railroads

Ski jumping, Sun Valley (Amusement Area).

at A. B. Dick Co. Exh't. 4:25 P. M.—Dagenham Pipers on Village Green, Merrie England

4:20 P. M .- "Writer's Cramp,"

4:30 P. M .- Swiss folk dancers Geo. Rector, food lecture and and singers in Swiss Pavilion.

Village (Amusement Area).

speed demonstration, Underwood-Elliott-Fisher Exhibit. Feeding the Rainbow and Brown

Geo. L. Hossfield in typewriting

trout in State of Maine Exhibit. Fashion show of synthetic fabric costumes in Italian Pavilion.

(Daily exc. Mon.)

Ice skating show, Sun Valley (Amusement Area).

4:40 P.M.—Carillon concert, Florida Tower (Amusement Area.) Punch and Judy Show on Village

(Amusement Area). 4:45 P. M .- "Foiling the Villains." "On the Carpet," Addressograph-Multigraph Exh't.

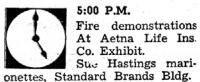
Green, Merrie England Village

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

(Please turn to Page Five)

THE CLOCK TODAY AT THE FAIR AROUND

(Continued from Page Four)



"Miracle Plymouth," the talking car, in Chrysler Bldg.

"Railroads at Work," in Railroads

Elektro, the mechanical man, in Westinghouse Building.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Feeding time for animals on Fire-

stone Farm.

Marionette show in Libby, Mc-Neill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Shakespearian comedy, Globe Theatre. (Amusement Area.)

Carillon concert at Netherlands Pavilion.

"Bowling Green Follies," Old New York. (Amusement Area). (Sat. & Sun.)

Swiss folk dancers and singers in Swiss Pavilion.

Choral concert in Temple of Religion. (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company, Gas Eldg.

"Writer's Crary," marionette show, A. B. Dick Co. Exhibit.

Cavalcade of Centaurs performance. (Amusement Area.)

N. Y. A. broadcast, N.Y.C. Bldg. (Thurs.)

"Masterpieces of Art" Museum, guided tour.

Motion picture on Swedish countryside and people, Swedish Pavilion.

Guided tour, Contemporary Art Bldg.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Orgatron concert, Florida Bldg. (Amusement Area.)

Ski jumping, Sun Valley (Amusement Area).

5:20 P. M .- Punch and Judy Show on Village Green, Merrie England

Village (Amusement Area). 5:30 P. M .- Organ recital in Tem-

ple of Religion. (Daily exc. Sun.) Billy Rose Aquacade. (Amuse-

ment Area.) "Foiling the Villains," "On the resseograph - Multi-

graph Exh't. Feeding time for quails, Georgia

Bldg.

Silk reeling demonstration in Japanese Pavilion.

"Railroads on Parade," Railroads

Steve Brodie jumps from Brooklyn Bridge, Old New York Vil-

lage. "Bowling Green Follies", Old New York (Amusement Area).

The "Hot Mikado," Hall of Music.

5:40 P. M .- "Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

5:50 P. M .- Dagenham Pipers on Ferde Grote and Orchestra, Ford "Pete Roleum and His Cousins," Village Green, Merrie England Bldg. (Daily ex. Mon.) Village (Amusement Area).

Evening

6:00 P.M.

Twilight concert and address in Temple of Religion.

"Railroads at Work" in Railroads Bldg.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

'Miracle Plymouth," the talking car, in Chrysler Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Changing the Drill" demonstration in Petroleum Exhibit.

"Pete Roleum and His Cousins,"

movie, Petroleum Exhibit. Marionette show in Libby, Mc-

Neill & Libby Exhibit. "Previews of Progress," General

Motors Bldg. Milking time for cows on Firestone Farm.

'World's Fair Reporter," broadcast from WNYC studio in N. Y. C. Bldg. (Daily exc. Sun.).

Evening Retreat Ceremony and Safety Monitor drills, Boy Scou

6:10 P. M .- Diablito, Cuban Voodoo dance, Cuban Village (Amusement Area).

Ice skating show, Sun Valley (Amusement Area).

6:15 P.M .- "Foiling the Villains," 'On the Carpet," Addressograph-Multigraph Exh't.

6:20 P. M.—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M .- Franz Hagel and orchestra at Casino of Nations. Ernest Wolff's Victor Puppet

Opera Company, Gas Bldg.

Pipe organ concert in Netherlands Pavilion.

6:35 P. M.—Dagenham Pipers on Village Green, Merrie England Village (Amusement Area).

6:45 P. M.-Geo. L. Hossfield in typewriting speed demonstration,

Underwood Elliott Fisher Exhibit. "Railroads at Work," Railroads

Bldg.

Ski jumping, Sun Valley (Amusement Area).

7:00 P.M.

Hejnal—historic Polish horn call - at Polish Pavilion.

Fire demonstrations at Aetna Life Ins. Co. Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Bldg.

"Writer's Cramp," marionette Swiss folk dancers and singers show, at A. B. Dick Co. Exhibit. in Swiss Pavilion.

Swiss folk dancers and singers Marionette show in Libby. Mcin Swiss Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

Marionette snow in Libby, Mc-Neill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

New York City Police Band to 9 P.M., N. Y. C. Bldg. (Tues.)

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't. "Bowling Green Follies", Old

New York (Amusement Area).

7:15 P.M .- "The City," motion picture on community planning in Science & Education Bldg.

7:20 P. M .- "Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Shakespearian comedy, Globe Theatre. (Amusement Area.)

7:30 P. M.—Orchestra Ch. Zumstein, Swiss Pavilion to 11:30 P.M.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss folk dancers and singers in Swiss Pavilion. Silk reeling demonstration Jap

anese Pavilion. Singing Fountains in Firestone

Bldg. "Railroads at Work," Railroad Bldg.

Delphian Trio to 9:30 P.M. in Metropolitan Life Ins. Co. exhibit.

Ice skating show, Sun Valley (Amusement Area).

"Gayeties of 1900" in Knickerbocker Inn, Old New York (Amusement Area).

7:40 P. M .- Carillon concert in Netherlands Pavilion.

7:45 P.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exh't.

7:45 P. M .- Mu Phi Epsilon concert, Goodrich Arena.



"Railroads at Work," in Railroads Bldg., Elektro, the mechanical man, in Westing-

house Bldg.

Carillon concert at Belgian Pa-

"Miracle Plymouth," the talking car, in Chrysler Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Wed.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Neill & Libby Exhibit. Carillon concert, Florida Tower. (Amusement Area.)

"Previews of Progress" in General Motors Bldg.

"Changing the Drill" demonstration at Petroleum Bldg.

movie Petroleum Bldg.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

Chinese revue, Chinatown Cafe, Old New York (Amusement Area).

"The City," motion picture on community planning, Science & Education Bldg.

8:15 P. M.—Ferde Grofe and Nev World Ensemble in Ford Bldg (Daily exc. Mon.)

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area).

8:20 P. M.—"Writer's Cramp," A B. Dick Co. Exhibit. Shakespearian comedy, Globe

Theatre. (Amusement Area.) 8:30 P. M.—Dance music by Franz Hagel orchestra, Casino of Na-

tions.

"Foiling the Villains," "On the Carpet" Addressograph-Multigraph Exh't.

Swiss folk dancers in Swiss Pavilion.

World's Fair Wild West & Rodeo (Amusement Area).

Diablito, voodoo dance, Cuban Village (Amusement Area).

| Singing Color Fountains in Pirestone Bldg.

"Railroads on Parade," Railroads Building.

Billy Rose Aquacade. (An,usement Area.)

Wild West Show and Rodeo performance (Amusement Area).

Organ recital in Temple of Religion. (Sun. and Thurs.)

Fashion show of synthetic costumes, Italian Pavilion. Daily exc. Mon.).

Orange Blossom Quartet, Florida Blag. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

"Bowling Green Follies", Old New York (Amusement Area).

8:40 P. M .- Dagenham Pipers on Village Green, Merrie England Village (Amusement Area).

(Please turn to Page Seven)



MAIL copies to your friends

OFFICIAL GUIDE BOOK

The only publication containing complete information and an accurate description of the New York World's Fair. The encyclopedia of the greatest exposition of all times. A convenient pocket-size edition for general use; editions of larger size and with finer bindings for those desiring ones more suitable for the library and bookshelf. Also evailable

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Leave names and addresses of friends, to whom you wish to mail copies of the above publications, or any other publications listed in the "Book Program of the Fair," at any of the "Guide Book" booths at fair grounds -they will be mailed direct from World's Fair postoffice-or you may send your order to

Exposition Publications, Inc.

33 WEST 42nd STREET

NEW YORK, N. Y.

STATES' EXHIBITS IN COURT OF STATES AT FAIR

Without leaving the Fair Grounds a visitor can experience all the thrills of a cross-country tour of the United States with an extended visit to the Court of States just south of the International Zone. Here in the exhibits of the various States of the Union is a crosssection of the country, each section portrayed with the skilled artistry of those who know it best. The Court of States is also a mecca for tourists who come to register at the exhibit of their home state.

Arizona's exhibit, keyed to the shows public buildings, parks, epirit of Youth, takes its starting point from the fact that Arizona and yards, elevated systems, and is the youngest state in the utility networks.
Union. The exhibits point to the Another interes great strides made in its evolution from Apache wigwams to Kaskaskia, washed away when modern buildings and agriculture

The manager and her assistants, all dressed in typical western attire take great pride in the MAINE murals decorating the exhibit which depict scenes of Arizona mining, schooling, cattle-raising, dude ranches sports road and dam building, national monuments, and senic wonders such as the Petrified Forest and the Grand side a realistic panorama of the Canyon. Canyon.

ARKANSAS

Taking its motif from its chief source of wealth, Arkansas's Exhibit is devoted largely to the growing and handling of wheat, corn, cotton, rice, oats, white and sweet potatoes, hay, and a variety of fruits. Adequate display is also made of Arkansas's famous Hot Springs. Forty seven in number, these are the only Government owned and operated hot springs in the United States.

CONNECTICUT

See NEW ENGLAND EXHIBIT.

FLORIDA

Composed entirely of native material, Florida's building rises to a beautiful tower containing a carillion which rings out over the Fair. In the evening the tower becomes a golden shaft sur-mounted by the name "Florida" in electric letters.

Exhibit units line the walls of the building reproducing Florida's points of interest, her advances in the arts, sciences and industry, and her vast natural facilities for healthful recreation.

At the fruit juice bar in the patio, visitors may drink Florida orange and grapefruit juices, and eat orange sherbet.

GEORGIA

This exhibit, housed in a building that is an excellent example of the traditional architecture of the State, is a paradise of well documented educational informa-

Various exhibits display gold coins and nuggets, and a complete line of minerals and ceramics. The abundent wild life that is a major attraction of the state is illustrated by a covy of quail displayed in their natural habitat. These quail are fed twice daily and the feeding has become a major attraction at the exhibit. An exhibit showing the conversion of scrub pine into wood pulp and paper portrays an industry which promises to contribute to the prosperity of the State.

ILLINOIS

Oil paintings 8 feet by 10 feet made from aerial photographs of the State create the illusion, on entering the Illinois exhibit, of looking out over Illinois from the center of the State.

Featured in the center of the exhibit is a scale model of the City of Chicago which is the largest single exhibit in the building. In this model every one of Chicago's 450,000 buildings has NORTH CAROLINA been made to scale and placed in

Another interesting scale model is of the first capitol of Illinois, the Mississippi changed its course. made possible through irrigation. It has been reconstructed from an old photograph.

One's first impression upon entering the Maine Exhibit is of the quiet peacefulness of the north woods, the fragrance of which is born to you the moment you cross the threshold. Once inone side the waves of the ocean roll onto a clean sandy beach; a mountain stream, in the clear pools of which are trout that will bring a gleam to the eye of any fisherman, flow through growing forests and empty into a broad

MASSACHUSETTS See NEW ENGLAND EXHIBIT.

MISSOURI

The Missouri Exhibit illustrates the story of the State's agricultural resources, her manufacturing industries and her excellent transportation system. Essentially an agricultural State, Missouri has by no means neglected to display her other activities. Manufacturing plays an important part in the exhibition, while her rivers and forest combine to make an ideal sports and play-

NEW ENGLAND COMBINED EXHIBIT

The entire New England Exhibit, housing the individual exhibits of the five participating states, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut, is built around a 130 foot replica of a full-rigged, threemasted merchantman lying at dock. The towering masts, spars and rope rigging of the merchantman are visible over the greater part of the Fair Grounds.

To one side of the ship is the merchants wharehouse which houses the exhibits of New Hampshire. Vermont and Connecticut, and on the other side is a twostory structure hosuing the exhibits of Massachusetts and Rhode

NEW HAMPSHIRE

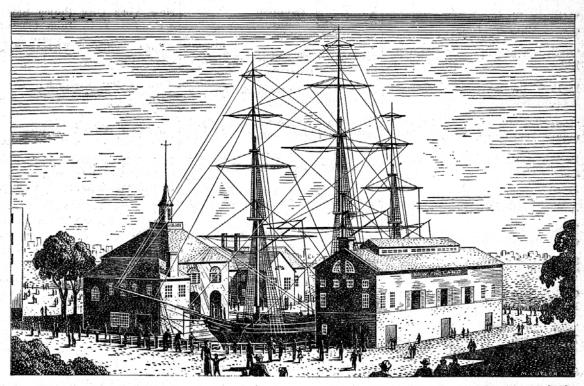
See NEW ENGLAND EXHIBIT.

NEW YORK

New York, host to the Fair has appropriated the largest sum of TENNESEE money provided by any state for its participation in the Fair. Fountain Lake Amphitheatre was erected as a permanent outdoor theatre to remain after the Fair closes, and in addition a temporary building has been erected directly in front of it to house the Empire State's exhibit.

Below the floor level in the lobby of the exhibit building, is a large physical relief map of the state whereon electric lights pick out the various counties, important cities, highways, rivers, lakes, mountains, parks and scenic features.

Imagination and native re-



The New England Council Exhibit in which the Rhode Island exhibit is housed. A convincing reproduction of a typical Colonial New England harbor scene. The realistic three-master is rigged by the Plymouth Cordage in use on American ships since the days of the clipper ships.

fronting the visitor as he enters noted. the exhibit is a huge artist's palette on which is mounted a perfectly balanced sphere bearing all the many hued colors of the spectrum. This, the Theme Center of the exhibit, denotes the perfectly balanced state. The exhibit itself then is pointed to prove that North Carolina is the perfectly balanced state, in agricultural possibilities, industry, resources, and recreational facilities.

PENNSYLVANIA

Housed in a replica of Philadelphia's famous Independence Hall, Pennsylvania has one of the most comprehensive exhibits at the Fair. Hanging in the center of the entrance tower is a huge model of the Liberty Bell, while to the left and right are the flags of all the states. The main portion of the exhibit is called the Hall of Democracy. Here in a gigantic photo mural is pictured a peaceful Pennsylvania landscape. At either side of this central hall are the Hall of Tradition and the Hall of Progress and the exhibits in each carry out the theme implied by the name.

RHODE ISLAND

See NEW ENGLAND EXHIBIT.

.. Simplicity and restfulness is the keynote of the Tennesee Exhibit. Here there is no effort to force the attention of the visitor. Around the walls of the exhibit and on four illuminated pylons are beautiful photographs showing the varied attractions of the state. The order of the pictures is exceptionally well carried out and the visitor can linger over those which interest him without the ever recurrent urge to get on to see something else in which he might not have so much in-

location. It : fully detailed and sourcefulness have gone into the the many agricultural and mining mined.

North Carolina Exhibit. Con- industries for which the state is

See NEW ENGLAND EXHIBIT.

VIRGINIA:

The State of Virginia has chosen to maintain the dignity of tradition bolstered by just a touch of the modern in their exhibit at the Fair. The State's exhibit, housed in a room that is featured by its quiet air of dignity and calmness is composed largely of volumes of photographs which visitors can browse through at their leisure. As one enters the Exhibit he is greeted by the cool sound of a trickling fountain. This fountain, centered in the exhibit hall is a sculptured piece representing the broad rivers of Virginia. Around the fountain are deep comfortable lounge chairs and low coffee tables bearing ash trays for the accommodation of the visitors.

WASHINGTON

The Washington Exhibit has taken as its motto "The Ever-green Empire" and its building is decorated with native woods. Within the building, in three dimensional displays the grandeur of the state is brought into brilliant focus. The game fish in its swift-running streams are here for you to see. You can also see, in actual operation, the building of the Grand Coulee Dam on the Columbia River.

WEST VIRGINIA

The interior of the West Virginia Building is entirely constructed with native wood, impressing the visitor with the vast timber wealth of the state. Around the walls of the exhibit hall are beautifully colored photomurals showing the scenic beauty of the mountains that cover a large part of the state, and centered in the great hall is dis-The State of Utah by means of played the largest piece of bitudiaramas reproduces for visitors minous coal that has ever been

France Holds Colonial Exhibit

Life In Overseas Lands Depicted In Its Annex

The French Exhibit at the World's Fair is not limited to the white building on Constitution Mall known as the French Pavilion.

Nearby is an annex dedicated to France Overseas-her colonies, territories, and protectorates. Here are shown the aims and achievements of France in the development of her colonial possessions.

On the ground floor is an information stand, where ready attendants are prepared to help plan every detail of a complete tour of the French possessions on the spot.

STRESS COLONIES

Interesting phases of travel in the colonies are described in the annex. In the Great Hall is the Planisphere, a giant world map. Here, at a glance, is the geography of all overseas possessions of France, as well as outlined travel routes by land, sea or air. The Planisphere was modeled after a smaller map at the Paris Exhibition.

Though the annex itself is relatively small, the panoramic displays of landscapes, villages, historical towns, and even the very costumes worn by the peasants, seem to expand the confines of the building to Colonial France.

Mail TODAY AT THE FAIR to the folks back home.

AROUND THE CLOCK TODAY AT THE FAIR

(Continued from Page Five) 8:45 P.M.—Ice skating show, Sun Valley (Amusement Area).



Ins. Co. Exhibit.

9:00 P.M.

Swiss folk dancers and singers in Swiss Pavilion.

Elektro, the mechani cal man, in Westinghouse Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

"Miracle Plymouth," the talking car, Chrysler Bldg.

Fire demonstrations at Aetna Life

Marionette show in Libby, Mc-Neill & Libby Exhibit.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

"Previews of Progress" in General Motors Bldg.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Milking time for cows, Electrified Farm.

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area).

9:15 P.M.—"Foiling the Villains,"
"On the Carpet," AddressographMultigraph Exh't.

9:20 P. M.—Shakespearian comedy, Globe Theatre (A nusement Area.)

"Sacrificio," Cuban Village.

(Amusement Area.) 9:30 P.M.—Swiss folk dancers

and singers in Swiss Pavilion. Water-sound-flame-fireworks display on Lagoon of Nations.

Ski jumping, Sun Valley (Amusement Area).

9:35 P. M.—Dagenham Pipers on Village Green, Merrie England Village (Amusement Area).

9:40 P.M.-Ferde Grofe and Orchestra, Ford Bldg. (Daily ex. Mon.)

Carillon concert, Florida Tower (Amusement Area.)

9:45 P. M.—Geo. L. Hossfield in

Underwood Elliott Fisher Exhibit.

"Gayeties of 1900" in Knickerbocker Inn, Old New York (Amusement Area).



10:00 P.M.

Exhibits close. Fireworks on Fountain Lake in Amuseaent Area.

Last showing of "Democracity" in the Perisphere.

Steve Brodie jumps from Brooklyn Bridge in Old New York Vil-

Ice skating show, Sun Valley (Amusement Area).

Chinese revue, Chinatown Cafe, Old New York (Amusement Bell Telephone Building: Area).

"Bowling Green Follies", Old New York (Amusement Area).

10:15 P.M.—Carillon Concert. Florida Tower. (Amusement Area.)

10:30 P.M .- The "Hot Mikado," Hall of Music.

World's Fair Wild Wets and Rodeo (Amusement Area).

10:45 P. M .- Wild West Show and Rodeo performance (Amusement

Ski jumping, Sun Valley (Amusement Area).

Shakespearian comedy, Globe Theatre (Amusement Area).

11:15 P. M.—Ice skating show, Sun Valley (Amusement Area).

11:30 P. M.—Steve Brodie jumps from Brooklyn Bridge in Old New York Village (Amusement Area)

12 Midnight - Chinese revue. Chinatown Cafe, Old New York (Amusement Area).

Ski jumping, Sun Valley (Amusement Area).

Ice Skating show, Sun Valley (Amusement Area).

12.15 P. M .- "Gayeties of 1900" in Knickerbocker Inn, Old New York (Amusement Area).

12:30 A. M.—Steve Brody jumps from Brooklyn Bridge in Old New York Village (Amusement Area).

"Bowling Green Follies", Old typewriting speed demonstration, New York (Amusement Area).

WORTH MUCH

that hangs in the South Street building at "Old New York" at Butterfly Hues the World's Fair, has been insured for \$100,000 by the owners, Messmore and Damon.

GOLF and SLEEP at SALISBURY BEDS \$1.00 GOLF 75c TWENTY MINUTES FORM FAIR

for Reservations BAyside 9-6680 On Grand Central Parkway

WORLD'S FAIR CAMERA FANS - LOOK! -Three Big Cash Prizes FIRST PRIZE \$100 Second \$25 Third \$10

For the best pictures submitted in the Aviation Building Amateur Photography Contest. Professionals are ineligible. All entries must depict studies within the Aviation Building

Contest. Professionals are ineligible. All entries must depict studies within the Aviation Biulding.
Contest begins June 25—ends July 25.—Judges decisions will be final and no entries will be returned. Further details, if desired, may be obtained at the Aviation Building ticket counter.

Print sender's name and address on the back of each picture submitted and address all entries care of the Contest Editor.

U. S. AVIATION EXHIBIT, Inc.

World's Fair, New York

The painting "Immortality" Polaroid Mural Has

The Polaroid Mural, 38 feet high, above the central doors of the Chrysler Motors Building is the only mural built of this remarkable substance at the Fair.

Showing a car driving head-on, it is intended to give the illusion of motion by changing in color constantly.

The lights that stream through from behind the transparent mural are white—they result in a constant shift of pure prismatic colors of great intensity because of the nature of Polaroid.

It has long been known to science that when a crystal is placed in a polarized area, it bursts forth in a multitude of colors, produced by what is known as the interference spectrum.

This is the spectrum that produces the colors on butterfly wings, oyster shells, oil films, etc.

CONTINUOUS PROGRAMS

Unless otherwise noted, these entertainment features run continuously from 10 A. M. to 10 P. M.

Aetna Life Exhibit:

Motion pictures on home safety. fire prevention and highway safety.

American Potter Exhibit:

Tom Parker, pottery "thrower", makes vases by manipulating clay on potter's wheel.

Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration with drawings for free calls to any listed telephone in U. S. "Voices of the Visitors," voice reproduction demonstration.

Borden Exhibit:

Cows being milked on the Rotolactor.

Chrysler Building:

Rocket Port-history of transportation with demonstration of rocket travel of the future. (Half hourly from 11 A. M.) 'In Tune with Tomorrow," first full 3-dimensional polaroid movie with sound, viewed through polaroid lenses. (Half hourly from 10:30 A. M.)
"Miracle Plymouth," the talking car that answers questions, performs feats by magic. (Haif hourly from 10:30 A.M.)

COCA COLA EXHIBIT:

"Refreshment the World Over" animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

Consolidated Edison Building:

The "City of Light," a colored, lighted, animated architectural model of Metropolitan New York, with 12-minute performances dramatizing the story of a 24-hour period in the "City of Light."

Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

duPont Building:

"Wonder World of Chemistry" chemists blend perfumes made from coal and create solids out of gasses, transmit cold light around curves by "Lucite" plastic. Pest control laboratory.

The Tatterman Marionettes dramatize chemistry's contribution to life. (Half hourly from 10:45 A. M.; continuous 2 to 8:30 P. M.; half hourly from 8:30 to 10 P. M.)

ous from 12 noon to 10 P.M.). Exhibit:

Eastern States Ice Exhibit:

Normal size girl reduced to 6-inch height in simulated block of ice; travels by Jack Frost and Raindrop. (Half-hourly from 10:30 A. M.)

Electric Utilities Exhibit:

"Forward March of America," demonstration of coordination of light, sound and color in the Rocket Room.

Equitable Life Exhibit:

Concert by Muzak in "Garden of Security." (Every 15 minutes.)

Federal Building:

"Land of Liberty," moving picture. (Continuous, 2 to 6 P. M.)

Firestone Building:

Tire manufacturing-one tire turned out every four minutes.

Ford Building:

A scenic ride down the halfmile elevated highway of the future in brilliantly colored stock cars.

General Electric Building:

"House of Magic"-demonstrations of developments in scientific research. (Half hourly from 11 A. M.)

Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Half hourly from 12 noon; Sat. & Sun. continuous from 11 A. M.)

Television Studio-visitors interviewed and televised. (Half hourly from 1 P. M.; Sat. & Sun. from 11 A. M.

General Motors:

"Futurama," carry - go - round takes visitors on tour through the U. S. of 1960.

Nyzos Building:
Electric eel properates electric

Glass Center: Glass blowing and weaving

demonstrations. (Half hourly.) R. C. A. Building: Goodrich Building: Guillotine tire test.

hourly.)

Heineken's on the Zuider Zee: Music by Ray Benson and orchestra. (From 1:30 to 7:30 P. M.)

Music by Dick Kuhn and orchestra. (From 7:30 P. M. to 1:30 A. M.)

Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies. (Continu-ous from 2 to 7:30 P. M.; Sat. & Sun. from 1 to 8:30 P. M.)

Imperial Pearl Syndicate Exh't:

Pearl Farm: Native divers explair diving for pearl bearing oysters; demonstration showing how culture pearls are grown. (Consumers Bldg.) (Half-hourly from 11 A. M. to 9 P. M.)

Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama showing changes in Palestine in last 25 years.

Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

"Cavalcade of Color." (Continu- International Business Machines

Demonstration of business machines; contemporary art of 79 countries; incidental organ mu-

Lucky Strike Building:

"The Story of Lucky Strike," movie showing manufacture of cigarettes.

MacFadden Publications:

"I'll Tell the World," moving picture. (Every 45 minutes; Sat. & Sun. half hourly.)

Medical Soc. of Queens Exhibit: Demonstration of Chest X-ray.

(Medicine and Public Health Bldg.) (Hourly.)

Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, brailling and typing.

Metropolitan Life Exhibit:

"Once Upon a Time," color cartoon movie dealing humorously with safety problems. (Continuous from 10 A. M. to 2 P.M. P. M. daily exc. Mon.; from 3 to 9 P. M. Mon.

"A New Day," movie on pre-vention and cure of pneumonia. (Continuous from 5:30 to 7:30 P. M.; Mon.: from 10 A. M. to 3 P. M.)

"Man Against Microbe," movie on miniature screen. (5:30 to 7:30 P. M. daily; 10 A.M. to 3 P .M. Mon.)

National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

Electric eel producing 500 volts operates electrical devices such as railroad train, lamps, radio. (Half hourly.)

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds. Television and radio devices on display. Demonstration of International communication, radio equipment.

Timken Roller Bearing Exh't:

Roller skating on 9-foot platform 7 feet above the exhibit.

U. S. Steel Exhibit:

tion of international communi-"Steel Thinks Ahead"; Under the stainless steel dome of "inside out" building, steelmen take visitors back stage in the drama of steelmaking.

"Hall of the Future" portrays housing, farm, city, factory and transportation as they may be some day.

"Hall of Research": Demonstraion shows five different properties of steel.

Westinghouse Building:

"The Battle of the Centuries"-Mrs. Drudge vs. Mrs. Modern. (Every 20 minutes from 10 A. M.)

Television studio where Fair visitors are telecast.

Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre -an electric appliance show by combination of living persons and animated characters. (Every 40 minutes.)

Universal Camera Exhibit:

Comedy movies. (Every 10 minutes.)

Wilbert Products Exhibit:

"Manhattan Mystic," the mind of tomorrow, gives demonstration of modern thought transmission. (Continuous from 7 to 10 P. M.; Sat. & Sun. from 10 A. M. to 10 P. M.)



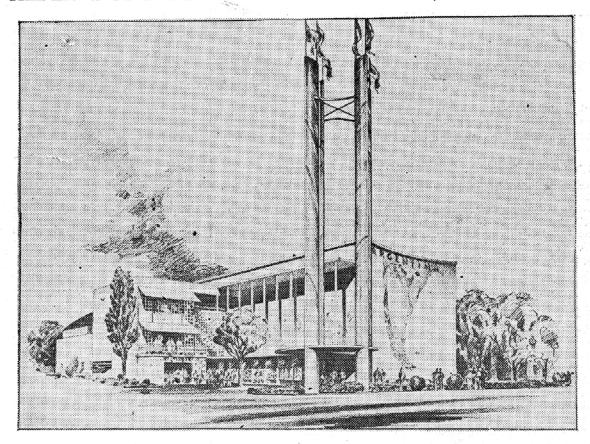
TODAY AT THE FAIR

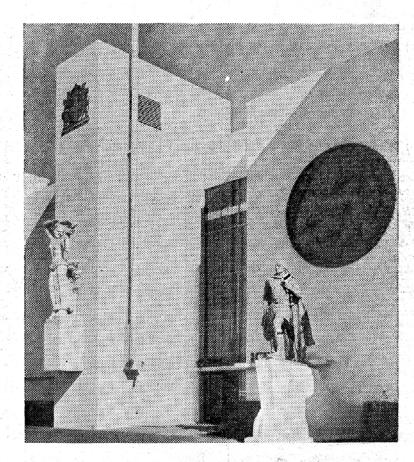
Keep Posted on whatwhere-when things are happening in the Fair Grounds in TODAY AT THE FAIR

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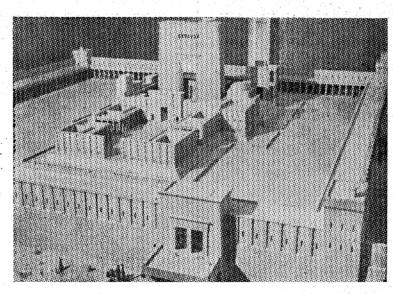
Complete News and Pictures...Published Every Day...Wednesday, July 5, 1939...No.64

ALL ENDS OF THE EARTH MEET AT THE FAIR





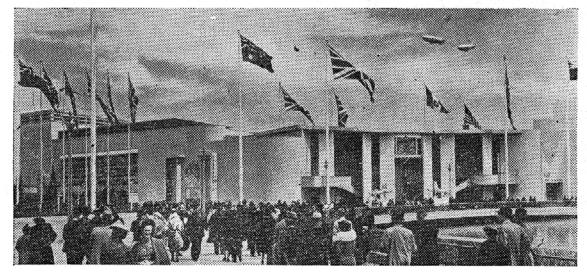
Opposite ends of the earth are represented in the Pavilion of the Argentine Republic (above) and that of northerly Iceland at the right



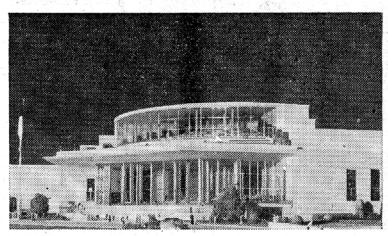
With the replica of wise old King Solomon (above) in the Jewish Pavilion, we travel back into history as well



Little Belgium is impressively represented with a Pavilion (above) built entirely of materials imported from that country



As one might expect, Great Britain's Pavilion o ccupies a commanding place in the Court of Nations



The French Pavilion has already won distinction because of its graceful terraces